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Why green cleaning my bldg. will make me money

mm Michelle Michaud



Service Management Group, LLC

The old adage "You only get one chance to make a first impression" holds true in every aspect of business. Every day you make judgments on people and businesses based on pieces of information delivered over the briefest period of time. When a potential client or tenant first walks into the foyer of your building you have made your very first impression. Is it possible to overcome a bad one? Maybe. They may not notice the lack of dust on the windowsill or the absence of dirt on your floors, but you can guarantee they will notice when it is there. Your client has just formed his first mental picture of your business. How do you put your best foot forward?

The cleanliness and appearance of any office building or corporate headquarters is a key component in adding extra value to your operation. Green Cleaning specifically will make more of an impact on the value of your business than other traditional cleaning methods. Your business associates and prospective clients or tenants will appreciate the care and concern you take with your facility. This more than anything

will help them to form an opinion of you and your business philosophy. What steps can you take in creating a positive image while managing the expense?

Building and facility managers are probably aware of the industry movement to now using environmentally preferable cleaning products known as Green Cleaning. Green Cleaning can be simply defined as cleaning to protect health without harming the environment. The positive impacts can be seen on the cleanliness of your facility, the health and performance of its occupants and a direct impact in helping to realize a greater ROI.

Creating greener, cleaner and healthier buildings for your occupants will also create a competitive advantage for you. Employing Green Cleaning solutions can reduce occupant complaints, absenteeism, tenant turnover and help to reduce liability claims. Green cleaning has also been credited with improving asset protection, raising the marketability of your space and increased worker productivity and performance. One of the biggest factors of Green Cleaning is that all of these benefits can be realized without spending more than you are currently spending now.

In addition, there are marketing and recruiting advantages that come from being recognized as a socially and environmentally responsible organization – something even more important to the next generation of consumers and workers

than it was to baby boomers. For a publicly traded company, social and environmental responsibility ratings by independent agencies can mean millions of dollars in value when you consider that investors reference these ratings in choosing which companies to invest in. These ratings have also proven their importance in attracting fresh talent coming out of colleges each year.

Consulting a janitorial company specializing in Green Cleaning will help you to evaluate your building's needs and help you to realize your potential future savings. Simply put: "Cleaning Green equals making green."

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Vidal/Wettenstein leases 8,716 s/f to two tenants

DARIEN, CT According to Robert Lewis, partner with Vidal/Wettenstein, LLC, 8,716 s/f of space has been leased in the Bank of America Building located at 1120 Boston Post Rd. As exclusive agent for the owner, F&F Management, Lewis was responsible for the leasing of 7,016 s/f of second floor office space to the Patriot Group, an asset funding company relocating from another Darien location. The Patriot Group was represented by Robert Gillon Jr., president of Signature Group, LLC.



Lewis also represented the owner in the leasing of 1,700 s/f of office space on the first floor of the building to Metroflor Corporation. The tenant, represented by David Fugitt of John D. Hastings Co., is a high end floor covering manufacturer with its corporate headquarters in Norwalk.



Service Management Group
Trust Our Expertise.
Benefit From Our Experience.

SMG works hard to make your facility look it's best!

SMG is one of the largest privately held service companies in the area, providing janitorial and maintenance services to office buildings and corporate headquarters in the greater Tri-State area since 1924.

We believe that the cleanliness and appearance of any office building or corporate headquarters is a key component in adding extra value to your operation.

Service Management Group specializes in Green Cleaning

- Building Maintenance
- Interior & Exterior Window Cleaning
- Carpet Care
- Resilient Floor Care
- Construction Clean Up Services
- Furniture Cleaning
- Stone and Marble Care
- Floor Restoration- New!
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